

# NEIGHBORHOOD HOUSING SERVICES OF GREATER CLEVELAND

## IMPACT FACT SHEET (2014-2018)

### ABOUT NHS CLEVELAND

Neighborhood Housing Services of Greater Cleveland (NHS Cleveland) improves household stability and affordability in neighborhoods throughout Northeast Ohio by investing in people to become educated consumers of housing with improved access to capital and greater opportunity to realize their personal vision of home.

For over 43 years, home has mattered at NHS of Greater Cleveland. We have provided programs and services for achieving, preserving, and sustaining the American Dream of homeownership. Since its inception in 1975, the focus on education as a determinant in sustainable homeownership has been the cornerstone of our organization. As the fifth chartered organization in the NeighborWorks America network, NHS of Greater Cleveland has been able to leverage national, state, and local partnerships throughout its history.

Today, NHS of Greater Cleveland has a footprint that covers 5 counties – Cuyahoga, Erie and Lorain counties for all services and Huron and Medina counties for foreclosure prevention services. In order to amplify its growth and impact, NHS of Greater Cleveland combined operations with CHN Housing Partners in July 2019.

### ABOUT NEIGHBORWORKS

The NeighborWorks Collaborative of Ohio is a statewide, non-profit organization focused on creating sustainable and affordable housing opportunities for Ohioans. Through its member organizations, over **150,000** individuals and families have benefitted from programs and services in the last 10 years, resulting in stronger communities, thriving local economies and a substantial positive impact on Ohio's economy.

<http://www.ohionwc.org/>



NHS of Greater Cleveland has a footprint that covers 5 counties in Northeast Ohio.

### ECONOMIC IMPACT (2014 – 2018)

**\$37.8 MILLION**  
IN ECONOMIC OUTPUT GENERATED

**\$4.3 MILLION**  
IN LOCAL, STATE, AND FEDERAL  
TAXES GENERATED

**244 JOBS**  
CREATED OR SUSTAINED BETWEEN  
2014 - 2018

**\$13.1 MILLION**  
IN LABOR INCOME GENERATED



All numbers based on research completed by Greater Ohio Policy Center using the IMPLAN economic impact model. For the full white paper please visit <http://www.ohionwc.org/>

# “THIS IS THE ONE!”

As soon as she saw the kitchen, Rose Keuhn knew. “This is the one!” A home where she knew she’d be at home — where she could “make a cup of coffee without bumping into someone!” But her journey to finding that perfect kitchen began in the summer of 2017, when she began to look into mortgages. “I’ve always done my banking with KeyBank, so I started there. They told me right away to call NHS.”

Homeownership Center Manager at Neighborhood Housing Services of Greater Cleveland met with Rose to determine her level of readiness to be able to purchase, maintain, and keep a house.

The NHS of Greater Cleveland Homebuyer Education class brings industry professionals who span the range of realtors to banking professionals to home repair contractors. Rose met with an NHS Financial Capability Counselor to discuss and assess her spending and saving patterns. According to the counselor, “She was ready to go!”

“I’d been looking for 7 or 8 months and still hadn’t found anything I really loved when my realtor took me into this one house, and as soon as we walked in, I knew. I grew up in Garfield Heights and went to Garfield Heights High School. So did my mom, sister, uncle, and grandma.” Ironically, Rose’s new home is in Garfield Heights. “My mom hasn’t slept since we got the keys. It’s great!”

Although Rose is “doing this all on her own,” she’s very excited that her parents will be living with her. “As an added bonus for my mom, most of the people on our new street attend the same church she does, so I imagine the feeling of “home” will settle in pretty quickly.”

Congratulations, Rose Keuhn, on your new home.



“My mom hasn’t slept since we got the keys. It’s great!”